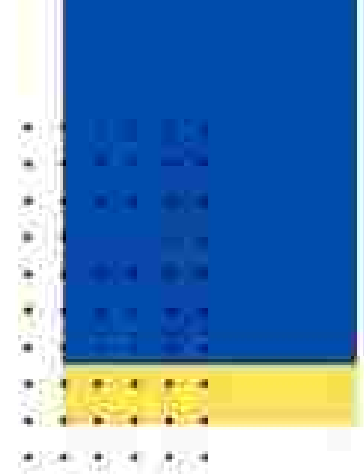


COMPANY PROFILE

www.withinscopeconsultants.com

TABLE OF CONTENT



01. Company Overview

02. Our Process

03. Company Values

04. What We Do

05. Our Commitment

06. Business Overview

07. Registration Documents

08. Contact us



COMPANY OVERVIEW

About Us

Within Scope Consultants is a trusted business consulting firm based in Nairobi, Kenya, dedicated to helping companies navigate challenges and achieve sustainable growth. We specialize in strategic planning, market analysis, operational efficiency, and risk management, offering tailored solutions to meet the unique needs of each client. Our team of experienced professionals is committed to delivering innovative, results-driven services that empower businesses to succeed in today's dynamic market. At the core of our approach is a focus on building long-term relationships founded on trust, collaboration, and a deep understanding of our clients' goals.

OUR PROCESS

Mission

To empower businesses with strategic, innovative solutions that drive growth, improve efficiency, and create long-lasting success. We are committed to delivering exceptional consulting services that address the unique needs of each client, helping them navigate complex challenges and achieve their goals.

Vision

To be the leading business consulting firm recognized for transforming businesses through insightful strategies, operational excellence, and a client-focused approach, fostering sustainable success in a dynamic global marketplace.



2. SERVICES

Business Consulting:

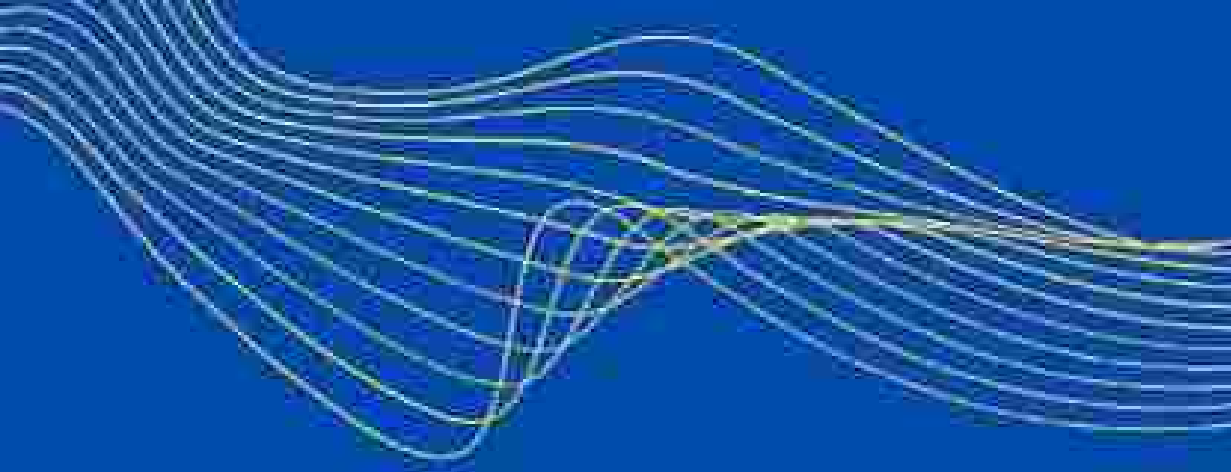
Our business consulting services are designed to address your unique challenges and opportunities. We offer strategic advice, operational improvements, and market insights to help you achieve your goals. Our approach combines industry expertise with innovative solutions to drive measurable results.





WHAT WE DO

- ✓ Policy Development & Strategy Formulation
- ✓ Investment Advisory and Set-Up
- ✓ Marketing Strategies
- ✓ Business Development & Leadership Strategies
- ✓ Feasibility Study & Research
- ✓ Deal Advisory & Structuring



Policy Development & Strategy Formulation

Policies are essential for guiding organizational decision-making and ensuring consistency across operations. At Within Scope Consultants, we partner with businesses to develop policies that are not only aligned with legal requirements but also support strategic goals, driving impactful change within the organization.

We also collaborate with national and county governments, offering technical support to craft policies aimed at improving the investment climate and fostering a business-friendly environment.

Our services include:

- **Policy Development:** Creating policies that are in harmony with business objectives and regulatory standards.
- **Research & Analysis:** Conducting thorough research to inform sound policy development.
- **Policy Evaluation:** Assessing the effectiveness of existing policies and ensuring regulatory compliance.
- **Policy Drafting:** Writing clear, actionable policies that guide organizational actions.

Advocacy & Stakeholder Engagement

- **Stakeholder Engagement:** Facilitating collaboration between businesses, government entities, and other stakeholders to support policy initiatives.
- **Strategic Communication:** Developing and executing communication strategies to promote policy objectives.
- **Lobbying & Representation:** Representing businesses to advance their policy interests through lobbying efforts.



Investment Advisory & Set-Up

Navigating the complexities of investment opportunities requires expert guidance and strategic insight. At Within Scope Consultants, we provide comprehensive investment advisory services to help businesses make informed, data-driven decisions. Our goal is to guide clients through the investment landscape, ensuring they capitalize on opportunities that align with their strategic objectives while managing risks effectively.

We assist in structuring and setting up investments that maximize returns and foster sustainable growth. From identifying viable opportunities to ensuring compliance with regulatory frameworks, our approach is grounded in thorough research and market analysis.

Our services include:

- **Investment Strategy Development:** Tailoring investment strategies that align with your business goals and risk appetite.
- **Market Analysis & Opportunity Identification:** Conducting in-depth analysis to uncover high-potential investment opportunities.
- **Investment Set-Up:** Assisting in the legal and regulatory processes of setting up new investments or ventures.
- **Due Diligence & Risk Management:** Conducting rigorous due diligence to assess risks and ensure sound decision-making.
- **Portfolio Optimization:** Continuously monitoring and optimizing investment portfolios to achieve maximum returns.



Marketing Strategies

WITHIN SCOPE CONSULTANTS

Effective marketing is key to driving business growth and establishing a strong brand presence. At Within Scope Consultants, we craft and execute tailored marketing strategies that resonate with your target audience, elevate brand visibility, and drive measurable results. We take a data-driven approach, combining market research, competitive analysis, and creative tactics to develop strategies that align with your business objectives.

Our marketing solutions are designed to help businesses engage with their customers meaningfully, increase their market share, and achieve long-term growth.

Our services include:

- **Market Research & Analytics:** Gaining insights into market trends, customer behaviors, and competitor activities to inform strategy development.
- **Brand Strategy & Positioning:** Creating clear, compelling brand narratives and positioning your business effectively in the marketplace.
- **Digital Marketing:** Leveraging SEO, social media, email marketing, and online advertising to reach and engage your audience.
- **Content Creation & Strategy:** Developing high-quality, engaging content that communicates your brand's value and drives customer action.
- **Campaign Development & Management:** Designing and managing multi-channel marketing campaigns to maximize reach and impact.
- **Performance Tracking & Optimization:** Monitoring marketing efforts, analyzing performance data, and refining strategies to optimize results.

BUSINESS DEVELOPMENT & LEADERSHIP STRATEGIES

Strong business development and effective leadership are the foundations of sustainable growth and long-term success. At Within Scope Consultants, we help businesses identify new opportunities, refine their leadership practices, and create strategies that drive expansion and performance improvement. Our approach focuses on fostering growth through innovation, strategic partnerships, and empowering leadership teams.

We collaborate with businesses to design and implement leadership strategies that enhance decision-making, strengthen company culture, and inspire teams to excel. Additionally, we offer guidance on expanding market reach, building valuable partnerships, and positioning your business for future success.

Our services include:

- **Growth Strategy Development:** Identifying new markets, products, and revenue streams to fuel business expansion.
- **Leadership Training & Development:** Providing leadership coaching and development programs to enhance managerial effectiveness and team performance.
- **Strategic Partnerships & Alliances:** Facilitating the formation of strategic partnerships that align with your business goals and enhance market reach.
- **Operational Efficiency Improvements:** Streamlining processes to boost productivity and reduce operational costs.



FEASIBILITY STUDY & RESEARCH

We conduct thorough feasibility studies and research to evaluate potential business opportunities, ensuring that our clients have the data-driven insights needed to make well-informed decisions. Our research identifies risks, benefits, and strategic options to guide sound business planning.

Our services include:

- **Market Research & Demand Analysis:** Evaluating market trends, customer demand, and competitor activity to determine the viability of business opportunities.
- **Financial Feasibility & Projections:** Conducting thorough financial assessments, including cost analysis, revenue forecasts, and return on investment (ROI) estimates.
- **Operational Feasibility:** Identifying logistical and operational challenges that may impact the success of the project and proposing solutions.
- **Risk Assessment & Mitigation:** Analyzing potential risks and providing strategies to mitigate them.
- **Regulatory & Legal Considerations:** Ensuring that all initiatives comply with relevant laws, regulations, and industry standards.

DEAL ADVISORY & STRUCTURING

Our deal advisory services support businesses in structuring and executing successful deals, whether mergers, acquisitions, or other business transactions. We provide comprehensive advice on deal structuring, financial negotiations, and legal considerations, ensuring optimal outcomes for all parties involved. Our services include:

- **Mergers & Acquisitions Advisory:** Assisting in the identification, evaluation, and execution of mergers, acquisitions, and divestitures.
- **Transaction Structuring:** Designing deal structures that align with business goals while optimizing financial and tax implications.
- **Valuation & Financial Analysis:** Providing thorough business valuations and financial assessments to ensure informed decision-making.
- **Negotiation Support:** Offering expert negotiation strategies to secure favorable terms for your business.
- **Due Diligence:** Conducting in-depth due diligence to identify risks and opportunities within the transaction.
- **Post-Transaction Integration:** Ensuring a smooth transition and integration process post-deal to achieve desired business outcomes.



Our Commitment

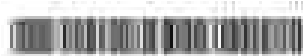
At Within Scope Consultants, we are dedicated to delivering tailored, innovative solutions that help businesses grow and thrive. Our client-first approach ensures we deeply understand each business's unique needs, building lasting partnerships founded on trust and integrity.

We strive for excellence in every project, providing actionable insights and hands-on support that drive real results. With a focus on professionalism, ethics, and long-term success, we are committed to empowering businesses to navigate challenges and seize opportunities with confidence.

Business Overview

Within Scope Consultants is a premier business consulting firm based in Nairobi, Kenya. We specialize in providing strategic solutions across various industries, helping businesses overcome challenges and unlock growth opportunities. Our core services include policy development, investment advisory, marketing strategies, business development, feasibility studies, and deal advisory.

With a team of experienced professionals, we are committed to delivering customized, results-driven solutions that align with our clients' goals. Our approach combines in-depth market research, strategic insight, and hands-on support to drive sustainable success for businesses in an ever-evolving marketplace.



No. PVT-BAW19023

CERTIFICATE OF INCORPORATION

I hereby **CERTIFY** that:

WITHIN SCOPE CONSULTANTS LTD

is on this date 16 Aug 2019 incorporated under the Companies Act, 2013 and that the Company is a **PRIVATE LIMITED COMPANY**.



Registrar Of Companies

This is a system generated certificate. To validate this document visit the link [NCR to 33346](#)

Ref: PVT-KAUN012



DEPARTMENT OF THE REGISTRAR
GENERAL
P. O. BOX 10031,
NAIROBI
16 Aug 2019

THE DIRECTORS,
WITHIN SCOPE CONSULTANTS LTD,
P.O. BOX 611,
KIMILI

Dear Sir/Madam,

THE COMPANIES ACT, 2015

RE: WITHIN SCOPE CONSULTANTS LTD

According to the records relating to the above company held by this Registry as at 16 Aug 2019 the names of Directors and Shareholders of the above company with their particulars are as follows

Names	Description	Address	Nationality	Shares
JOHN MWANGI KARIUKI	DIRECTOR SHAREHOLDER	P.O. BOX 1160	KENYA	ORDINARY: 490.00
ELSY IRENE NJOKI NJAOI	DIRECTOR SHAREHOLDER	P.O. BOX 611	KENYA	ORDINARY: 510.00
TOTAL SHARES				ORDINARY: 1,000.00

The nominal share capital of the company is 100000.00 divided into 1000.00 ORDINARY shares of KES 100.00 each. Company was registered on 16 Aug 2019. The registered office of the company is situated at ZUHURA PLACE, KENYATTA HIGHWAY, P. O. Box 611 - 01001 - KALIMONI

Yours faithfully,



Registrar Of Companies

This is a system generated certificate. To validate this document visit the web BRS is 31596



Tax Compliance Certificate

For General Tax Questions
Contact KRA Call Centre
Tel: +254 (0)20 4094 000
Toll: +254 (0)711 000 000
Email: callcentre@kra.go.ke

www.kra.go.ke

Taxpayer PIN : P051858861C

Certificate Date: 23/09/2024

Name and Address :

WITHIN SCOPE CONSULTANTS LTD

16A, THOL Thika road Dared.

PO Box 671,

Postal Code 01000

Certificate Number:

PKATAXP4211750229



**This is to confirm that WITHIN SCOPE CONSULTANTS
LTD,**

Personal Identification Number P051858861C

**has filed relevant tax returns and
paid taxes due as provided by Law.**

**This Certificate will be valid for
twelve (12) months up to 22/09/2025.**

Caveat: This certificate is issued on the basis of information available with the authority as at the certificate date mentioned above. The Authority reserves the right to withdraw the certificate if new evidence materially alters the tax compliance status of the recipient.

Disclaimer: This certificate is system generated and therefore does not require a signature. You may verify the results of this certificate on the Tax Portal by using the TCC Checker. This certificate confirms your compliance status for a period of five years preceding the date of issue. The certificate may however be withdrawn on grounds of substantiating that affecting periods prior to this.



**KENYA REVENUE
AUTHORITY**

www.kra.go.ke

PIN Certificate

For General Tax Questions
Contact KRA Call Centre
Tel: +254 (020) 4999 999
Cell: +254 071 1288 999
Email: callcentre@kra.go.ke

Certificate Date 22/11/2018
Personal Identification Number
P0318000610

This is to certify that taxpayer shown herein has been registered with Revenue Authority.

Taxpayer Information

Taxpayer Name	WITHIN SCOPE CONSULTANTS LTD
Email Address	WITHINSCOPELT@gmail.com

Registered Address

L.R. Number :	Building : N/A
Street/Road : Thika	City/Town : THIKA
County : Kiambu	District : Thika West District
Tax Area : Thika	Station : Thika
P. O. Box : 411	Postal Code : 01000

Tax Obligation(s) Registration Details

Sr. No.	Tax Obligation(s)	Effective From Date	Effective TIN	Status
1	Income Tax - Company	20/11/2018	K.A.	Active

The above PIN must appear on all your tax invoices and correspondences with Revenue Authority. Your accounting end month is December unless a change has been approved by the Centralised-Domestic Taxes Department. The status of Tax Obligation(s) with "Default" status will automatically change to "Active" on date mentioned in "Effective TIN Date" or any transaction done during the period. This certificate shall remain in force till further updates.

CONTACT US



WITHIN SCOPE
consultants



+254 732 580301



info@withinscopeconsultants.com



www.withinscopeconsultants.com



**Wiyi Plaza Wing B 8th Floor Office B16
Galana Rd, Nairobi**